

## **Indiana Telemedicine Pilot Program Launches**

*MeMD Selected As Premier Provider*

(June 2015) Thanks to a new ruling in the state of Indiana, Hoosiers will now get to experience the telemedicine trend.

Just recently, the Medical Licensing Board of Indiana launched a pilot program to test the effectiveness and integrity of telemedicine.

Dr. Nicholas Lorenzo, Chief Medical Officer for MeMD, presented the telemedicine provider's services at a recent Indiana medical board meeting, leading the board to approve MeMD's participation in this cutting-edge pilot program.

Standards and requirements of the pilot program:

- Care providers required to be licensed and board certified in the state of Indiana
- Telehealth consultations are required to include a documented patient evaluation summarizing the visit and the diagnosis.
- The evaluation may be forwarded to the patient's care providers to encourage continuity of care.
- The evaluation must include methods or tools the physician used to assist in the initial history and physical exam.

Selected as a telemedicine provider for the state of Indiana, MeMD meets all these requirements and has the nation's most comprehensive network of care providers covering all 50 states – in most cases 24 hours a day, seven days a week. U.S. licensed and board-certified medical providers see patients online through MeMD's secure, HIPAA compliant web service. If necessary, medications can also be prescribed online.

Virtual video visits can treat non-emergency conditions, such as:

- Cold and flu
- Fever
- Respiratory infections
- Sinus infections
- Sore throats
- Bronchitis
- Sprains, bruises and rashes

### **Telemedicine Trend**

According to a recent survey, 75 percent of respondents said that while they had never tried telemedicine, they were interested in trying such services in place of an in-person medical visit. The survey also found:

- 39 percent of all respondents were "extremely interested" or "very interested" in using telemedicine services
- 71 percent of all respondents reported they would "strongly prefer" or "somewhat prefer" online care for minor medical ailments
- Only 6 percent said they saw no benefits to telemedicine

Of those who had used telemedicine services in the past, 21 percent cited not having to travel for care as the biggest advantage. Twenty-one percent said the greatest benefit was that the quality of care was equal to or better than an office visit.

No more sitting an hour or more in a germey waiting room at a doctor's office or urgent care. Better yet, no need to drive to see the doctor. Telemedicine is great for busy moms, people who travel for work and people who live in rural areas far from health services.

#### **About MeMD**

Leading telehealth service provider MeMD is headquartered in Scottsdale, Arizona. MeMD is revolutionizing the health care industry by offering access to affordable, convenient, and secure web-based health care. MeMD combines proven telemedicine technologies with business model innovations to improve access to medical providers, reduce health care costs and make the experience of seeing a physician convenient, enjoyable and affordable – the way it should be. For more information visit [www.MeMD.me](http://www.MeMD.me).

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